

PROMISE ZONES

Rural and Tribal 2013 Application
November 1, 2013



Promise Zones

- Intensive and layered approach to revitalizing communities
- Builds on successes from **Promise Neighborhoods implementation grants, Stronger Economies Together, Rural Jobs Accelerator grant, and Sustainable Communities Rural Planning Grant**
- Interagency partnership led by the White House with HUD, USDA, DOJ and DOED, with active support from HHS, SBA, and the Corporation for National and Community Service
- Up to 5 designations in 2013 and 20 by end of 2016

Key Information

- List of Eligible Communities for 2013 on www.hud.gov/promisezones
- Application packets were mailed on Thursday, Oct 31
- Weekly Friday application webinars/conference calls
- Updating Frequently Asked Questions (FAQs) on www.hud.gov/promisezones

**Applications are due by
Tuesday, November 26, 2013**

Application Materials

- Letter
- Application Guide
 - Detailed information about application requirements and scoring
- Abstract (*submit electronically on form*)
 - Contact information
 - Executive Summary and highlights of goals
 - Geographic description and data
- Mapping Tool (*optional*)

Rural And Tribal Lead Applicant

Due to the nature of the initiative, Promise Zone activities are likely to be carried out by a variety of organizations and organization types, including government entities, nonprofit organizations and for-profit organizations. Eligible lead applicants for Promise Zone designations include:

1. **Local or tribal governments** (which includes county, city, town, township, parish, village, governmental authority or other general-purpose political subdivision of a state or tribe or any combination thereof)
2. **Non-profit organizations or tribal housing authorities** applying in partnership with local and/or tribal government

The application must clearly identify the lead applicant and provide the email and contact information of the lead applicant or designated official of the lead applicant.

Rural Qualifying Criteria

All of the following must be present for a proposed Promise Zone for the application to be eligible for designation:

1. Promise Zones must encompass one or more census tract(s) across a contiguous geography and include one or more non-metro counties; they do not need to include an entire county or counties.
2. The overall poverty rate within the Promise Zone must be over 20 percent.
3. The Promise Zone must contain at least one census tract with a poverty rate above 30 percent.
4. Promise Zone boundaries must encompass a population of at least 6,000 but no more than 200,000 residents.
5. Proposed boundaries must have significant overlap with the existing boundaries of a Promise Neighborhoods implementation grant or Stronger Economies Together (SET) region; the lead grantee and major partner or partners implementing activities under those grants must play substantial roles in the Promise Zone application, such as lead applicant, implementation partner or other partner making significant commitments.
6. Local leadership of jurisdictions represented in the Promise Zone must demonstrate commitment to the Promise Zone effort.
7. For applications across jurisdictional lines, a clear lead applicant must be identified, and commitment must be demonstrated by leadership of all jurisdictions involved.

Tribal Qualifying Criteria

All of the following must be present for a proposed Promise Zone to be designated:

1. Tribal applicants can define boundaries which may encompass: one or more census tracts and nearby tribally-owned areas; or reservations; or consortia of tribal and non-tribal jurisdictions.
2. The overall poverty rate within the Promise Zone must be over 20 percent.
3. Promise Zone boundaries must encompass a population of no more than 200,000 residents.
4. Proposed boundaries must have significant overlap with the existing boundaries of a Stronger Economies Together (SET) region, a Rural Jobs Accelerator grant, or Partnership for Sustainable Communities (Rural Planning Grant); and the lead grantee and major partner or partners implementing activities under those grants must play substantial roles in the Promise Zone application, such as lead applicant, implementation partner or other partner making significant commitments.
5. Local leadership and tribal leadership of jurisdictions represented in the Promise Zone must demonstrate commitment to the Promise Zone effort.
6. For applications across jurisdictional lines, a clear lead applicant must be identified, and commitment must be demonstrated by leadership of all jurisdictions involved.

Important Dates

- Rural and Tribal Webinars/conference calls:
 - November 8th from 3:30pm – 4:30pm
 - Topic: Mapping Tool/Q&A
 - November 15th and 22nd - Conference call from 3:00-3:30pm
 - Topic: General Q&A
- Deadline to request alternative submission
 - Monday, November 18
- Application deadline (*submit via email to pzapplications@hud.gov*)
 - Tuesday, November 26

Questions?

- The next webinar will be on Friday, November 8 from 3:30pm-4:30pm EST
- Send additional questions to promise.zones@osec.gov
- FAQs listed on www.hud.gov/promisezones