

FY15 Promise Zone Benefits from Partnering Agencies

Department: United States Department of Agriculture
Agency: Food and Nutrition Services
Program: Supplemental Nutrition Assistance Program

Programs with PZ Benefits:
Farmer's Markets SNAP Support Grant (FMSSG)

Farmer's Market SNAP Support Grant

Website: www.fns.usda.gov/pressrelease/2015/012315

Benefit Type: Grants to increase SNAP accessibility and participation at farmers' markets.

Eligible Communities: Urban, Rural, Tribal

Eligible Applicants include but are not limited to: Farmers' markets; Farmers' market associations; Regional farmers' market authorities; State and local government; Public benefit corporations; Economic development corporations; Nonprofit entities with IRS 501(c) status or accredited institutions of higher education, where no part of the net earnings benefit any private shareholder or individual. Tribal governments: A governing body or a governmental agency of any Indian tribe, band, nation, or other organized group or community (including any native village as defined in section 3 of the Alaska Native Claims Settlement Act, 85 Stat. 688 (43 U.S.C. § 1602)) certified by the Secretary of the Interior as eligible for the special programs and services provided through the Bureau of Indian Affairs.

Benefits to Promise Zone: May receive priority consideration.

Program Description: Funds are intended to support the participation of farmers' markets in SNAP by providing equipment and support grants to new markets and those currently participating in the program. The goals of the FMSSG program are to increase SNAP accessibility and participation at farmers' markets, and support the establishment, expansion, and promotion of SNAP/Electronic Benefits Transfer (EBT) services at farmers' markets.

Grant uses: Grant funds must be used to conduct tasks that are necessary for SNAP to operate at farmers' markets, and to increase the amount and effectiveness of farmers' market participation in SNAP. Eligible grant uses include, but are not necessarily limited to: Salaries and benefits for time spent on SNAP activities, SNAP outreach and educational materials, and miscellaneous equipment.

RFA Language: Proposals with projects that include interventions in communities that have been designated USDA Place Based Initiatives (i.e. Promise Zones) may receive priority consideration. Please see page 21-22 of the application for more information.

Application Deadline: Letters of intent are due on May 18, 2015 and applications are due by June 18, 2015. The grant floor is \$15,000 and the award ceiling is \$250,000 with a total of 25 awards and up to \$3.3 million.

The RFA is available at : www.grants.gov