

Sacramento Promise Plan



Lead Applicant: Sacramento Housing and Redevelopment Agency

Key Partners: City of Sacramento, County of Sacramento, Sacramento Employment and Training Agency, Sierra Health Foundation, University of California-Davis, United Way CA Capital Region, Sacramento ACT, Twin Rivers Unified School District, California Capital Financial Development Corporation

View [Sacramento Fact Sheet](#).

View [Sacramento Promise Zone website](#).

About the Promise Zone

The Sacramento Promise Zone encompasses some of the hardest hit neighborhoods in Sacramento – from Del Paso Heights in the North Area to The Avenues in the South County. The Promise Zone is home to 127,893 residents, of whom 34.93% live in poverty. Nearly a quarter of the residents living in the Promise Zone area have limited English proficiency (24.1%). Over 30% of residents in the Promise Zone have less than a high school diploma. The Promise Zone has alarmingly high unemployment and high mortality rates in the life expectancy of residents. A quarter of the population is foreign-born due to refugee resettlement and immigration patterns in the area.

Overview

The communities in the Promise Zone were hit hard by the great recession. Nearly a decade later the communities in the Promise Zone are still building back the economic infrastructure that was decimated in 2008.

The Sacramento Housing and Redevelopment Agency in partnership with the implementation partners will work to coordinate resources and cross sector efforts, support and build capacity and create public-private partnerships to drive area revitalization.

Promise Zone Plan

The following five goals have been identified as instrumental to improving the quality of life and accelerating efforts to create comprehensive community revitalization.

Job Creation

Accelerate job creation by aligning strategies with the Next Economy Capital Region Prosperity Plan, which identifies priority business clusters as opportunities for economic growth.

Strategies

- Invest in a sector approach to occupation skills training that prepares jobseekers for career pathways to middle skilled jobs that ensure self-sufficiency.
- Improve business climate for economic growth and address economic impediments in the Promise Zone.
- Diversify the economy through growth and support in core business clusters.

Economic Activity

Promote a sustainable economic base by investing in building the Promise Zone and facilitating projects and program initiatives that support economic growth, quality of life, job creation in key areas of the Promise Zone.

Strategies

Revitalize commercial corridors which provide tremendous revitalization opportunities including retail, commercial, and housing.

- Focus resources on key infill and major development projects to create jobs, improve the quality of life, and build a sustainable base.
- Implement and promote policy and planning initiatives that effectively improve business-friendly conditions and processes to encourage further development and investment in the Promise Zone.

Improve Educational Opportunities

Increase educational opportunities for all Promise Zone students from Pre-K to higher education.

Strategies

- Increase third grade reading proficiency by focusing on early learning programs and results-based interventions like City Year. Only 37% of third graders are reading at grade level in Sacramento.

- Improve retention rates by increasing basic skills competencies in reading, writing, and math to improve student preparedness for degrees, certificate courses, and employment.

Improve Health and Wellness

Promote healthy behaviors and increase availability of targeted health interventions.

Strategies

- Increase opportunities for physical activity in the Promise Zone through shared use agreements between municipalities, school districts and community based organizations by targeting schools in the Promise Zone.
- Partner with four local health systems to develop standards to and implement a chronic disease management focused community health worker program to include community health workers embedded in the community.

Sustainable Communities

Facilitate neighborhood revitalization by creating destinations that are desirable for both living and working.

Strategies

- Strengthen community capacity to address gang involvement and create safe neighborhoods especially for boys and men of color in the Promise Zone.
- Increase housing types and transit growth to promote livability and connectivity in the Promise Zone.