

# FY15 Promise Zone Benefits from Partnering Agencies

**Agency:** Small Business Administration

**Programs with PZ Benefits:**

Women's Business Centers (WBCs)

## Women's Business Centers (WBCs)

**Website:** <https://www.sba.gov/offices/headquarters/wbo>

**Benefit Type:** Technical Assistance, Priority Consideration

**Eligible Communities:** Urban, Rural, and Tribal

### **Benefits to Promise Zone:**

**Technical Assistance** - The management and technology assistance provided by WBCs helps aid in the business development process in communities nationwide, including Promise Zone communities. WBCs foster entrepreneurship by equipping individuals with the necessary tools to create a thriving business.

**Priority Consideration** - To the extent SBA announces any new initial Women's Business Center grant opportunities during FY2015, it will provide additional points in the grant competition to those centers located in a Promise Zone.

**Program Description:** Women's Business Centers (WBCs) represent a national network of over 100 educational centers designed to assist entrepreneurs - especially women who are economically or socially disadvantaged - in starting and growing small businesses. WBCs support women and men seeking to create, develop, and expand their business by providing full access to the business development and expansion tools available through SBA's entrepreneurial development, lending, and contracting programs. Each WBC provides training in finance, management, marketing, and internet technology, as well as offering access to all of the SBA's financial and procurement -assistance programs. Women's Business Centers counsel and train over 140,000 entrepreneurs each year.

**Additional Information:** Find the [Women's Business Center](#) nearest you or visit the SBA [Office of Women's Business Ownership](#) to learn more about the WBC program and how it can help your business.

To learn more about the SBA's programs, connect with your local SBA office at: [sba.gov/local](http://sba.gov/local).