

FY16 Promise Zone Benefits from Partnering Agencies

Agency: United States
Department of Agriculture

Program with PZ Benefits:
Food Insecurity Nutrition Incentive
(FINI) Grant Program

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Website: <http://nifa.usda.gov/funding-opportunity/food-insecurity-nutrition-incentive-fini-grant-program>

Benefit Type: Competitive Grants

Eligible Communities: Urban, Rural, Tribal

Benefits to Promise Zone: Applicants are encouraged to seek and create partnerships with a range of organizations and agencies, including Promise Zone lead applicant organizations. NIFA encourages long-term planning activities, and multi-system, interagency approaches with collaborations from multiple stakeholders. Promise Zone projects and implementation partners should be well-positioned to meet this criterion. Applicants that partner with Promise Zone Communities will be given priority treatment in accordance with the [RFA](#).

Eligible Applicants: Applications may only be submitted by government agencies and non-profit organizations. Award recipients may subcontract to organizations not eligible to apply provided such organizations are necessary for the conduct of the project. Failure to meet an eligibility criterion by the time of application deadline may result in the application being excluded from consideration or, even though an application may be reviewed, will preclude NIFA from making an award. See Part III, Eligibility Information in the [RFA](#) for details.

Funding Amount: Applications are requested in each of the following three categories: (1) FINI Pilot Projects (awards not to exceed a total of \$100,000 over one year); (2) Multi-year, community-based FINI Projects (awards not to exceed a total of \$500,000 over no more than four years); and (3) Multi-year, FINI Large-Scale Projects (awards of \$500,000 or more over no more than four years). The appropriated amount available for NIFA to support this program in FY 2016 is approximately \$16.8 million. This RFA is being released prior to the passage of an appropriations act for FY 2016. Enactment of additional continuing resolutions or an appropriations act may affect the availability or level of funding for this program.

Program Description: To support projects to increase the purchase of fruits and vegetables among low-income consumers participating in the Supplemental Nutrition Assistance Program (SNAP) by providing incentives at the point of purchase. The program will test strategies that could contribute to our understanding of how best to increase the purchase of fruits and vegetables by Supplemental Nutrition Assistance Program (SNAP) participants that would inform future efforts, and develop effective and efficient benefit redemption technologies.

Application Deadline: Applications are due Wednesday, December 16, 2015.